

**SPARC: SCHOLARLY PUBLISHING & ACADEMIC RESOURCES
COALITION**

Jan Heckman

University of Connecticut Avery Point
1084 Shennecossett Rd.
Groton, CT 06340
jan.heckman@uconn.edu

ABSTRACT: SPARC, the Scholarly Publishing & Academic Resources Coalition, is an alliance of libraries that fosters expanded competition in scholarly communication.

Launched with support from membership of the Association of Research Libraries (ARL), SPARC creates “partnerships” with publishers who are developing high quality, economical alternatives to existing high priced publications.

This poster will explain the history and reasons behind SPARC, the present day initiatives and provide contact information for librarians and their clients. The University of Connecticut has been in on the beginnings of SPARC and is strongly committed to the effort.